



# Who is using the GPM<sup>®</sup> P5<sup>™</sup> Standard for Sustainability in Project Management?

Realizing the ability to contribute to sustainable development goals is in and of itself a prime factor in an organization's decision to adopt sustainable project management practices. These same practices reinforce the realization that they are the key to achieving long-term business objectives in the form of increased revenue, market differentiation, risk mitigation, and brand protection. This is where the GPM P5 Standard kicks in!

## INFORMATION

The number of downloads  
Since 2014  
It is free after all...

# 15,000+

## PEOPLE

We surveyed   
All of them   
Here is what we  
Learned!   
People who  
downloaded it 

- 33% project managers
- 19% academic focused
- 17% sustainability professionals
- 11% executives
- 8% training providers
- 6% portfolio or program managers
- 6% government officials

## Adoption

# 76%

 Who downloaded P5  
Put it into  
Practice!

## Beneficial



93% who have  
adopted P5  
Have seen **TANGIBLE** increases  
IN PROJECT PERFORMANCE!

# 42% of P5 Users Not Just Millennials

Have over 15 Years in the PM Field



## Executives love it!



94% of Executives  
Stated that projects and project  
Management are integral to  
SUSTAINABLE DEVELOPMENT

## Top 4 Reasons for Download

1. To learn how projects and sustainability converge
2. To help measure projects for sustainability
3. Academic research
4. To help in attaining certification



# Total 147 Countries

Who downloads  
The P5 Standard the most?

- 38% The Americas
- 44% Europe
- 10% Asia Pacific
- 6% Africa
- 2% Middle East

## Your Projects can do more!

P5 is the Key! [greenprojectmanagement.org/p5](http://greenprojectmanagement.org/p5)

